

858 Foothill Blvd La Cañada Flintridge, CA 91011 (818) 790 - 0717 www.flintridgebooks.com

## **Fees for Consignment Books & Events** (Self-Published & Small Press) A REVIEW COPY OF ANY CONSIGNMENT BOOK IS REQUIRED BEFORE ACCEPTING IT FOR OUR PROGRAMS.

### **<u>PACKAGE 1</u>** Shelf Space Only (upon review): <u>\$30.</u> (4 months)

- Placement of up to 5 copies spine out of one title on our Local Author display
- Name listed on the Local Authors page of our website
- Consignment retail sales split: 70% to author/30% to bookstore
- Mailing of consignment checks approximately every four months
- Email reminder from the store when 4 month package expires and it is time to pick up books or renew. **Renewal rate is \$20.** If the author fails to respond within two weeks, books are removed from

the shelves and held for a reasonable period, after which time the store reserves the right to donate them to a suitable charity.

We suggest that authors contact the store after 6 weeks for an inventory update.

### <u>PACKAGE 2</u> Shelf Space with Publicity (upon review): <u>\$70.</u> (4 months) <u>Includes provisions in Package 1, plus:</u>

- Book displayed face out
- Book displayed with shelf talker
- Author'& book information posted on Local Authors page of our website
- Book information posted 1x on facebook
- Book information included 1x in email blast (approximately 2500 recipients)
- Store design of 8 <sup>1</sup>/<sub>2</sub>" x 11" flier. Author to supply ~ 50-word description/review of book, short bio, bookcover, and author image.
- Renewal rate is \$50.

### <u>PACKAGE 3</u> Individual Author Appearance (upon review): <u>\$150.</u> Includes provisions in Package 2, plus:

- Individual Author Event scheduled Thursdays at 7 PM or Sundays at 4 PM
- Creation of facebook event page, bookstore website Event page, event post on Instagram. Event information is also sent to other relevant groups/press and on line media.
- Event flyer shared in store email newsletter
- Inclusion of event in local print advertisement
- Event set up & break down

Consignment checks for event sales are mailed within a month after the event.

# <u>PACKAGE 4</u> Sales through Flintridge Bookstore website (upon review): <u>\$25. set up fee (4 month)</u>

- Placement of book cover & brief description on bookstore website shop page for 4 months (there is a prominent link on our home page to our website shop page)
- Services include handling and shipping or store pick-up for customers
- Renewal rate is \$15.

#### PACKAGE 5 Group Author Event (upon review): (starting at) \$50. per author

• Package 3 provisions, **excluding Package 2**, with all authors included together in promotional materials For this package, the bookstore waits until at least three authors have signed up, after

For this package, the bookstore waits until at least three authors have signed up, after which time a mutually convenient event date is confirmed.

#### CONSIGNMENT CHECKS ARE ISSUED 3x ANNUALLY. ALL SALES ARE PAYABLE UPON COMPLETION OF CONSIGNMENT TERM OR EVENT (checks are sent via

USPS and are usually received 3-4 weeks after event or consignment term ends).

- Flintridge Bookstore agrees to stock and sell consignment books for a term of 4 months at which time the sales agreement will be extended or closed, based on sales reports.
- Sales are reviewed quarterly and payments are mailed via USPS. It is the responsibility of the Consignor to notify the bookstore of a change of address.
- Uncashed consignment checks are voided by the bank 3 months after the date of issue. For uncashed checks \$10 or under, the bookstore will not attempt to contact Consignor. For uncashed checks \$10-\$20, the bookstore makes one contact attempt. For uncashed checks over \$20, the bookstore makes three contact attempts. If the Consignor wants a check re-issued, there will be a \$10. charge.
- When the sales agreement is discontinued or closed, consignment items are held for a reasonable length of time after the Consignor is notified. If the Consignor fails to respond, items are donated to a charity chosen by the bookstore.
- Books or products remain the property of the Consignor until sold. Flintridge Bookstore is not responsible for lost or stolen merchandise.

## CONTACT: Gail Mishkin, Event Manager, Flintridge Bookstore – (818) 790-0717 (gailm@flintridgebooks.com)